



For nearly 50 years, Ayuda has been the leader in providing holistic, culturally and linguistically appropriate legal, social, language access to meet the emerging needs of immigrants in D.C., Virginia and Maryland.

With the support of many, Ayuda has helped more than 150,000 immigrants access justice, stop abuses, find safety, heal from trauma, and overcome language isolation.

In times of division and isolation, Ayuda has worked to meet the increased needs of our immigrant neighbors. Because of the support of our donors, we have been able to sustain and expand our critical services during the pandemic, and our doors have remained open.

Ayuda's clients may have limited incomes and language skills, but they have an unyielding desire to do better for themselves and their families, to share their heritage with joy and pride, and to give of themselves as members of our communities.

This is what *Standing with Immigrants* is all about - supporting our immigrant neighbors' unwavering strength and resilience, and honor those who have contributed to upholding our mission.

We will always be there for immigrants, and ask you to join us on May 12, 2022 as we honor those who have contributed greatly to the communities we serve, and help to welcome new supporters to our mission.

What: Standing With Immigrants: Reception and Awards Program

When: Thursday, May 12, 2022

CONTACT INFORMATION

Laura Trask
Director, Development and Communications
Laura.Trask@ayuda.com
202-339-7516





Event Sponsorship Levels & Benefits

Realizing Dreams Sponsors \$25,000

- 20 sponsor guest admissions
- Recorded greeting during the event
- Opportunity for listing on the Steering Committee (company to determine name to be listed: CEO, President, C-suite level executive name)
- Two page advertisement in digital event program
- Recognition in remarks at the event
- Prominent logo placement in digital displays during event
- Inclusion in media coverage
- Advanced event materials recognition leading up to the event (dependent on date of commitment): Logo
- Logo and/or name listed on registration page
- Recognized as sponsor on event web page
- Premier promotion of company name/logo in gala social media campaign including dedicated recognition post
- 20 gala gifts

Rebuilding Faith Sponsors \$15,000

- 15 sponsor guest admissions
- Opportunity for listing on the Steering Committee (company to determine name to be listed: CEO, President, C-suite level executive name)
- One page advertisement in digital event program
- Recognition in remarks at the event
- Prominent logo placement in digital displays during event
- Advanced event materials recognition leading up to the event (dependent on date of commitment): Logo
- Logo and/or name listed on registration page
- Recognized as sponsor on event web page
- Premier promotion of company name/logo in gala social media campaign including dedicated recognition post
- 15 gala gifts





Event Sponsorship Levels & Benefits (con't)

Protecting Rights Sponsor \$10,000

- 10 sponsor guest admissions
- Prominent logo placement in digital displays during event
- 1/2 page advertisement in digital event program
- Recognition in remarks at the event
- Prominent logo placement in digital displays during event
- Advanced event materials recognition leading up to the event (dependent on date of commitment): Logo
- Logo and/or name listed on registration page
- Recognized as sponsor on event web page
- 10 gala gifts

Social Impact Sponsors \$5,000

- 6 sponsor guest admissions
- Sponsorship listing in digital display panel
- Recognition in remarks at the event
- 1/4 page advertisement in digital event program
- Advanced event materials recognition leading up to the event (dependent on date of commitment): name
- Recognized as sponsor on event web page and additional event materials
- 6 gala gifts

Underwriting Sponsors \$3,000

- 4 sponsor guest admissions
- Advanced event materials recognition leading up to the event (dependent on date of commitment): name
- Recognized as sponsor on event web page and additional event materials
- 4 gala gifts

Friends of Ayuda Circle \$500 - \$2,999

- \$500-999 = 1 sponsor guest admission
- \$1,000-1,499= 2 sponsor guest admissions
- \$1,500-2,999= 3 sponsor guest admissions
- All sponsors will be recognized on event page, with name listed under Friends of Ayuda Circle

helping
low-income
immigrants
build
stronger &
safer lives.





2022 Sponsorship Form

Sponsorship Level/Pledge

- Realizing Dreams - \$25,000 Rebuilding Faith - \$15,000
 Protecting Rights - \$10,000 Social Impact - \$5,000 Underwriting - \$3,000
 Friends of Ayuda Circle \$ _____

Support: Name of Organization _____
As you would like it listed in printed materials

Individual: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

PAYMENT METHOD: My check is enclosed, payable to Ayuda. Please invoice me.

Please charge \$ _____ to my: Visa MasterCard American Express

Card No. _____ Exp. _____ CVV Code: _____

Signature: _____ Date: _____

BILLING ADDRESS *(if different from address above)*

Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

Ayuda is a 501(c) (3) non-profit organization and your donation is tax deductible to the extent permitted by law for the amount in excess of the fair market value. We estimate the fair market value to be \$100 per ticket. Ayuda's federal employee identification number is 52-0971440.

PLEASE RETURN by mail or email to:
Laura Trask, Director of Development and Communications
Laura.Trask@ayuda.com | 202-339-7516

